This comprehensive sociological analysis sheds light on the informal rules governing our moral decisions. According to Fein, we may not be aware of how we really "play the morality game." His Negotiation/Emotion Paradigm (NEP) demonstrates that morality entails creating, enforcing, and modifying important social rules. Rather than a particular set of truths or a peculiar form of mental activity, moral behavior is a social activity--a kind of hard-edged game. This study sets forth a unique paradigm, in addition to bringing together aspects of many theories in an accessible way. Fein's convincing and illuminating model of morality will be of interest to scholars and students of sociology, psychology, education, social welfare, and philosophy.

**Recommended Citation**

The sociology of morality [re]emerged as a field of study only in the early 21st century; the Hitlin and Vaisey 2010 handbook is an early attempt to map out the macro- and microcomponents of a field where many of the scholars do not share a focus on a collective sociological enterprise. Finally, Abend’s two papers are excellent touchstones for this enterprise; Abend 2008 discusses problems with current sociological approaches to studying morality while Abend 2010 serves as a summary statement for what has been learned in the field, what is being studied, and how much includes a reframing of ol... In Handbook of the sociology of morality. Users without a subscription are not able to see the full content on this page. Please subscribe or login.