Domesticating critical WograPhY Noel Castree Department of Geography, University of Liverpool, Liverpool... Specifically, I argue that too much of the recent debate on activism and the academy is preoccupied with connecting out there to real world struggles beyond university precincts. A complementary strategy of focussing in here—that is, within and against the modern (and increasingly corporate) university that sustains but also circumscribes our academic labours—is proposed, and three important targets for in here geographical activism are suggested. Activism and the academy if you want to help in struggles against oppression you have to connect with the trenches. 2—Geography and Critical Issues. To most Americans, geography is about place names. Concerns about geographic ignorance usually focus on people's inability to locate cities, countries, and rivers on a world map, and geographic instruction is often equated with conveying information about remote parts of the world. The United States is caught up in the profoundly important process of global economic restructuring, in which every nation seeks competitive advantage in providing
products and services that global consumers want. Rediscovering Geography provides a blueprint for the future of the discipline, recommending how to strengthen its intellectual and institutional foundation and meet the demand for geographic expertise among professionals and the public.

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