Social representations of tourist selfies: new challenges for sustainable tourism


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Abstract

A number of recent incidents have focused media attention on the phenomenon of tourist selfies, described their negative consequences for tourist destinations and identified a number of challenges for tourist site managers. This paper reports on an analysis of the social representation of tourist selfies in news media, and a review of emerging evidence about selfies from academic research. The aim was to develop a better understanding of this phenomenon to suggest ways that tourist site managers can balance the needs of the tourists taking the selfies with the demands of protecting the setting and others in it from negative tourism impacts. The paper seeks to contribute to more sustainable tourism through better site and attraction management.
transportation in tourism, relevant not only to Munich but also to other cities with similar conditions, are presented. Keywords. Dickinson J E, Dickinson J A (2006) Local Transport and Social Representations: Challenging the Assumptions for Sustainable Tourism. Journal of Sustainable Tourism 14(2):192–208. Google Scholar. Dubois G, Peeters P, Ceron J P, Gössling S (2011) The future tourism mobility of the world population: Emission growth versus climate policy. Sustainable Tourism in turn. Under each it presents and discusses in detail a number of themes, issues, opportunities and challenges, leading to a set of questions to assess whether and how they are being addressed. Possible actions are identified to improve the situation, supported by some illustrative case studies, and links are made to relevant existing services (set out in an Annex). METHODOLOGY. Part 3 provides data and evidence on tourism and its relationship to development, defining as well challenges related to measuring the socioeconomic impacts. It includes statistics on tourism grow