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Rock music has great importance in the recent history of human kind, and it is interesting to understand the reasons of its decline, if it actually exists. Its legacy will never disappear, and it will always be a great influence for new artists but is important to find out the reasons why it has become what it is in now, and what is the expected future for the genre.

This project is going to be focused on the analysis of some important business aspects related with rock music and its decline, if exists. The collapse of Gibson guitars will be analyzed, because if rock music is in decline, then the collapse of Gibson is a good evidence of this. Also, the performance of independent and major record labels through history will be analyzed to understand better the health state of the genre. The same with music festivals that today seem to be increasing their popularity at the expense of smaller types of live-music events.
popular music. The decline of rock began as early as the mid 1960s. By the 1970s, disco had taken over. However, rock still remained a force until the late 1990s. Despite the success of some later female rockers like 10,000 Maniacs and Alanis Morissette, modern rock still seems to have a problem attracting female buyers. In 2006, the website smartgirl.com surveyed girls around the world on their music taste. While the survey didn't provide percentages, rock only appeared in the other category and that was just a tiny slice of the overall pie chart. Now, it's possible that some rock fans chose alternative (which covers several genres) but this was still less than half the size of the pop category. In one 2002 survey, 52% of whites versus 29% of

Listening to classical music is inspiring and enjoyable for those of us who are fans of the genre. But a growing body of scientific research is proving that there are many more benefits to be gained from embracing classical composers than pure personal satisfaction. Below we take a look at ten reasons why you should make classical music a part of your daily routine. Decrease stress levels. Listening to a peace of music can trigger positive chemical reactions in the brain which help reduce stress and depression levels, studies suggest. Some also claim that the act of hearing music has as great