The Language and Intercultural Communication Reader


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Abstract

Book synopsis: Language is key to understanding culture, and culture is an essential part of studying language. This reader focuses on the interplay between Language and Intercultural Communication. Reflecting the international nature of the field, this reader covers a wide range of language and cultural contexts: Arabic, Chinese, English (British, American, Australian and South African), Greek, Hebrew, Japanese, Samoan and Spanish. Divided into six parts, it covers: Culture, language and thought; Cultural approaches to discourse and pragmatics; Communication patterns across cultures; Teaching and learning cultural variations of language use; Interculturality and Intercultural Communication in professional contexts. With twenty two readings by eminent authorities in the field as well as cutting-edge materials representing current developments, the book explores the breadth and depth of the subject as well as providing an essential overview for both students and researchers. Each part begins with a clear and comprehensive introduction, and is enhanced by discussion questions, study activities and further reading sections. Alongside a comprehensive Resource List, detailing important reference books, journals, organisations and websites and an annotated Glossary of key terms, the final section offers advice on how to carry out research in Language and Intercultural Communication.

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language and intercultural communication. Suggested online resources. Linguistic relativity and linguistic determinism (3:17) (http://www.youtube.com/watch?v=Di25r8pcuI8). into Intercultural Communication, which simultaneously narrows and widens the scope of Intercultural Communication (section 5). The scope needs to be narrowed to distinguish linguistic issues from ‘cultural’ issues, and it needs to be widened to distinguish ‘cultural’ issues from those where talk about ‘culture’ serves to obscure inequality between and within groups. Now, a linguist would consider natural language the most important aspect of human communication, and I cannot help feeling that this may be more than professional prejudice. The neglect is such that it has even been started to be noticed in these disciplines themselves. Vaara et al. 1. Language and Intercultural Communication P.Y. Tsikata 2. Moving Between LanguagesBilingualism and Multilingualism Translation and Interpretation• Canada has two languages (French • Translation: producing a written and English) text that refers to speech and text• Switzerland in another language (source text (French, German, Italian, and and target text) Romansh).• One language is always privileged• Interpretation: verbally over the other both from the expressing what is said or written individual level and the national in another language level. • Equivalency and accuracy• Reasons: internationalmar