Global Unions Global Business looks at a little-understood aspect of globalisation: the role of the Global Union Federations in international employment relations. The book outlines the way that trade unions at international level relate to multinational companies using detailed and up-to-date illustrations of their activities. Importantly, the book includes an in-depth case study of one GUF's dealings with a major multinational company.

**ABSTRACT**

Global unions, global business: Global union federations and international business (Management, Policy + Education) [Richard Croucher, Elizabeth Cotton] on Amazon.com. *FREE* shipping on qualifying offers.

Outlining the ways in which global union federations relate to multinational companies through agreements and structured collaboration. All Departments Alexa Skills Amazon Devices Amazon Warehouse Deals Appliances Apps & Games Arts, Crafts & Sewing Automotive Parts & Accessories Baby Beauty & Personal Care Books CDs & Vinyl Cell Phones & Accessories Clothing, Shoes & Jewelry Women European unions: labor's quest for a transnational resolution. Library availability. View in catalogue Find other formats/editions. Global Unions, Global Business looks at a little understood aspect of globalization: the role of the Global Union Federations. The book outlines the way that they relate to multinational companies through agreements and structured collaboration, and uses detailed examples of their activities including an in-depth case study of one GUF’s dealings with a major multinational company. Throughout the book the authors explore the previously unknown internal lives of the Global Union Federations and propose ideas about how they can strengthen their position internationally, including their res...