Use of Language Learning Strategies by Spanish Adults for Business English

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Abstract
The aim of this phenomenological study was to explore the language learning strategies (LLSs) of Spanish adults in a business context. The research questions examined the specific LLSs used by Spanish adults in business communication tasks. In addition, this study addressed the cultural influences on LLSs from the Spanish educational system along with the influence from current and historical events in Spain. The conceptual framework was the Oxford LLS model. These qualitative data were collected through 11 semistructured, in-depth interviews with Spanish business people who use English in their work and who studied English in Spanish secondary school. The data were analyzed following a typological analysis. The results show a strong tendency towards cognitive, metacognitive, and social strategies in business tasks. Cultural influences include the media, past political situation in Spain, and general issues in the English class in Spanish secondary schools.

Author Biography
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Has been teaching foreign languages since 1994. He currently teaches business English around the Barcelona area in multinational companies. He offers in-company, online, and blended learning formats. He developed and uses his own e-learning platform to enhance his teaching with companies. He also teaches English in several universities such as Esade, Tecnocampus, and the Escola Superior de Comerç Internacional. He completed his PhD in education from Walden University with a specialization in adult education.

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Language
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Think of language as just another thing to learn and use the strategies you've already developed to make learning easier. MYTH #3: Adults Must Learn Languages like Children. As an ESL teacher for adult business professionals, I can't tell you how many times I've seen this theory proven wrong. You inspire me learning Arabic to talk English with the children. I gave up five years ago but have decided to take it slower and now I ask native speakers with my gringo accent and ask if it is okay to practice my español. Language learning strategies is a term referring to the processes and actions that are consciously deployed by language learners to help them to learn or use a language more effectively. They have also been defined as 'thoughts and actions, consciously chosen and operationalized by language learners, to assist them in carrying out a multiplicity of tasks from the very outset of learning to the most advanced levels of target language performance'. The term language learner strategies, which Learning Strategies of an Adult learning Spanish (often used subconsciously). Categorizing: (ever play Scattergories?) You as an adult can already categorize things. You consciously know that "I'm learning numbers, colors, days of the week, opposites" from your mind's file of general knowledge. Learning to categorize things is one of the earliest learning strategies, we as humans develop. Drawing from how words work and your own language's grammar, you know that words in English add on endings or suffixes; Spanish is similar. For example, if I tell you that words that end with -ly in English, are like words that end in -mente in Spanish (generalmente, realmente, rápidamente); you can generally make the connection of what the words really are rapidly.