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The Comic/Anime Fan Culture in Taiwan: With a Focus on Adolescents' Experiences

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Abstract
A striking phenomenon in this technology-laden and media-driven modern Taiwanese society is that fan culture has become overly active and enthusiastic. Adolescents make up the major percentage of the fan population. Whenever a famous singer or movie star launches an event, a mass of youngsters are sure to chase him or her throughout the series of fan parties that go on afterwards. This phenomenon also happens in comic/anime fandom. In August of 1995, an event of Meeting Anime Stars given in a department store across the Taipei Train Station attracted more than fifteen thousand adolescents who lined up for hours so that they could meet the artists of those famous anime stars. In recent years, ComicWorld, a two-day event for comic/anime fans to sell their own comic arts, has thousands of youngsters attending daily.

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