Technology-Based Training: The Art and Science of Design, Development, and Delivery

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Description
Your blueprint to creating and managing technology-based training! Technology-Based Training is the first comprehensive overview and planning guide to the new world of distance learning. The accompanying CD-ROM and related web site (http://www.TBTsupersite.com) are packed with useful tools and links to technology-based resources to keep you up-to-date on all the latest developments in the field. Based on sound instructional system design principles and the latest technological advances, this book is filled with real-world examples and case studies so that you can see the principles in action. Technology-Based Training will teach you how to:

* Determine when to use CD-ROMs and when to use the Web according to your organization’s needs
* Apply effective instructional strategies that will ensure greater learning
* Design user interface to provide better access to course content
* Track the effectiveness of your training program

Technology-Based Training is a must read for anyone thinking about moving toward web delivery for performance improvement.” -Barbara Stebbins, supervisor corporate training and education, Ford Motor Company

Put your technology-based training fears to rest. Everything you need to create an effective and cutting-edge training program is here!

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