College Algebra in Context with Applications to the Managerial, Life, and Social Sciences (3rd Ed.)

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Description
Georgia Southern University faculty member Lisa S. Yocco co-authored College Algebra in Context with Applications to the Managerial, Life, and Social Sciences. Book Summary: Harshbarger/Yocco's College Algebra in Context with Applications for the Managerial, Life, and Social Sciences, Third Edition uses modeling and real-data problems to develop the skills that students will need for their future courses and careers. Applications anticipate the math that students will encounter in their professional lives, giving them the practice they need to become adept problem-solvers. Every chapter begins with the Algebra Toolbox, which reviews the skills and concepts necessary to master the material ahead. This new full-color edition offers a greater number of technology tips, and the content has been reorganized to accommodate a wide range of course syllabi.

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