FLAPPERS LIFESTYLE AS REFLECTED IN ‘THE GREAT GATSBY (2013)’ MOVIE


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Abstract

The era of the 1920s, or often referred to as 'The Roaring Twenties' can be regarded as one of the golden era of the United States after World War I. The result of the golden age was a lifestyle of the women known as 'flapper'. Flapper can be identified by the way they dress and carry themselves, two of which are bob haircut and slim black dresses. Flapper lifestyle is one of the subcultures of the United States is still remembered until today. The writing of the thesis is aimed to identify and analyze flapper’s culture in The Great Gatsby movie produced in 2013. To obtain the desired result, the writer uses textual method with library research as data collecting method. The writer will use definitions and characteristics found in a book titled Flappers: a guide to an American subculture written by Kelly Boyer Sagert. Through analyses in this thesis, the writer concludes that as a long faded American subculture, the culture of flapper still can be seen in The Great Gatsby movie.

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The Flappers in The Great Gatsby 3.6 Jazz in the Great Gatsby. Conclusions. Works cited. The Great Gatsby as a reflection of the ‘Jazz Age’ America and American Dream. CHAPTER I. The Ethos of ‘The American Dream’ in The Great Gatsby. Introduction. In the 1920s America experienced unprecedented growth of prosperity. Due to the improvements in technology, American productivity increased while overall production costs decreased facilitating economic growth. Economic spurred consumerism and new lifestyles focused on travel, sports and Jazz. Immigrants from all over the World came to America expect The Great Gatsby strives to achieve the equivalency of greatness afforded its literary legacy. It does not succeed. This Gatsby will be lamented by the establishment as a well intentioned experiment, perhaps even a brave avant garde work of art, but it cannot be called (in this or any other world) a success. Luhrmann’s visionary style and epileptic film-making aesthetic will put off most, entertain many, and utterly confound the rest.