Application of Whole Language Approach to the improvement of non-English-major college students' English proficiency, with exemplary class design for Text A, Unit 2 from College English (New Edition) Book 1

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As a language teaching approach, Whole Language Teaching Approach has been adopted in some countries' ESL/EFL settings in recent years. By giving a brief account of its concept, characteristics and functions, this paper tries to present the principles of applying Whole Language Teaching Approach in college English teaching and explore the possibilities of its application in classroom teaching. By a questionnaire and sample compositions survey, this paper shows that Whole Language Teaching Approach will help improve the English proficiency of non-English major students.

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Study. School learning is affected by personal factors—those belonging to the student, situational factors, and process factors; the students' motives for learning; and their accompanying strategies. The student's approach to learning is a composite of a motive and an appropriate strategy. The degree programme of Business English major intends to cultivate multi-skilled talents of foreign language to better satisfy the real needs of society and economy through curriculum design and teaching method innovation activities.