A Plan for Developing an Effective Community Outreach Strategy for Churches in the Northeast

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Date
8-2013

Department
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Degree
Doctor of Ministry (DMin)

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Primary Subject Area
Religion, General; Religion, Clergy; Religion, Biblical Studies

Keywords
church growth, church planting, community outreach, missional, Northeast, servant evangelism

Disciplines
Biblical Studies | Christianity | Civic and Community Engagement | Comparative Methodologies and Theories | Missions and World Christianity | Practical Theology | Religion

Recommended Citation

Abstract
Community outreach is an essential part of a church's mission to be "salt and light" to those around them. Community outreach creates the crucial platform for a church's evangelistic efforts. While many churches want to reach out to their community, few have a clear understanding of how or where to begin. The purpose of this project is to help churches in the Northeast better understand how to increase their community's receptivity to the gospel through a strategic community outreach plan. The project will use NorthStar Church as a case study. It is the aim of this project to demonstrate how churches can start and maintain a successful community outreach strategy resulting in greater evangelistic effectiveness.

Designing an effective outreach strategy is generally a matter of trial and error. This handbook will assist you not only in finding qualified foster families and volunteers to meet your most pressing foster care needs but also in developing a blueprint for future outreach campaigns. Getting Started. Before you can reach out to the community for help in recruiting foster parents and volunteers, you have to know more specifically what your needs are and the ways in which the public might be able to help you. Following is a list of opportunities for public involvement in foster care (Child Welfare...