There are many reasons why a cookie could not be set correctly. Below are the most common reasons:

- You have cookies disabled in your browser. You need to reset your browser to accept cookies or to ask you if you want to accept cookies.
- Your browser asks you whether you want to accept cookies and you declined. To accept cookies from this site, use the Back button and accept the cookie.
- Your browser does not support cookies. Try a different browser if you suspect this.
- The date on your computer is in the past. If your computer's clock shows a date before 1 Jan 1970, the browser will automatically forget the cookie. To fix this, set the correct time and date on your computer.
- You have installed an application that monitors or blocks cookies from being set. You must disable the application while logging in or check with your system administrator.

**Why Does this Site Require Cookies?**

This site uses cookies to improve performance by remembering that you are logged in when you go from page to page. To provide access without cookies would require the site to create a new session for every page you visit, which slows the system down to an unacceptable level.

**What Gets Stored in a Cookie?**

This site stores nothing other than an automatically generated session ID in the cookie; no other information is captured.

In general, only the information that you provide, or the choices you make while visiting a web site, can be stored in a cookie. For example, the site cannot determine your email name unless you choose to type it. Allowing a website to create a cookie does not give that or any other site access to the rest of your computer, and only the site that created the cookie can read it.

Millennials and Generation Z are starting to monopolize the business content over the internet, conference presentations, research papers and eventually sales and marketing strategies. At least one popular article that spread all over the internet in one day was "Generation who refuse to grow up: No mortgage. No marriage. No children. No career plan. Like so many 30-somethings, Marianne Power admits she's one of them..." (the so-called Peter Pan Generation), from Daily Mail. Everybody is talking about the lifestyle, the habits, the preferences and the way to engage these generat... Millennials, also known as Generation Y or Gen Y, are the demographic cohort following Generation X and preceding Generation Z. Researchers and popular media typically use the early 1980s as starting birth years and the mid-1990s to early 2000s as ending birth years. Millennials are sometimes referred to as "echo boomers" due to a major surge in birth rates in the 1980s and 1990s, and because millennials are often the children of the baby boomers. Although millennial characteristics vary by region By Ryan Jenkins Millennial and Generation Z speaker and generations expert. @ theRyanJenks. CREDIT: Getty Images. The next generation hungry to enter the workplace is Generation Z . According to the U.S. Census Bureau, Generation Z (the post-Millennial generation) makes up 25 percent of the population. ( Read this to learn more about Generation Z. ) Sixty-two percent of Generation Z anticipate challenges working with Baby Boomers and Generation X; only 5 percent anticipate challenges working with Millennials. Generation Z will be more competitive with their colleagues and will harness a do-it-yourself mentality at work.