Playing the love market: dating, romance and the real world

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Why is the use of personal advertisements in newspapers, magazines and the internet a rapidly increasing phenomenon? Does modern living push people, regardless of their sexuality, to use more commercial means of searching for potential partners? Which are the best options for particular individuals in their search process? This book directly addresses these questions from a straightforward, realistic but generally neglected view by psychologists, sociologists and other personal relationship "professionals". Existing studies and guides to the dating process typically bypass the simple, inescapable and essential features of the way human beings proceed to instigate and assess relationships. The bottom line is that there is a market for potential relationship partners, in which individuals have to function to acquire dates. Like any market there is a supply and demand for the "goods" in question. Economists have studied how markets work in great detail and this book shows how simple economic reasoning can explain many of the characteristics of the market for dating partners, and also suggest strategies for effective participation in this market.

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Key information
Love, dating, and romance. Love: Infatuation and Romance? People who read love stories or watch television programs should realize that while courtship, chivalry, romance and passion do play their separate and respective roles in the dramatic awakening and eventual attainment of satisfaction in love, these are all elements in a process, but they do not by any means add up to the whole of the love experience. Fall in love with the real person inside the skin. Fall in love deliberately, with control, not on the rebound, or because you’re simply “in love with love”. Lacking these ingredients, all the physical attractions in the world will not sustain a relationship, or provide long run happiness for either party. Secret of a Good Marriage. Read reviews from world’s largest community for readers. Bestselling author Michelle McKinney Hammond (1.5 million re... love relationship, so why is it so hard to find and keep? Michelle answers the question and explores the ins and outs of love. "It's time to get down to the nitty-gritty and find out what makes love happen It's time to engage our brains while following our hearts." ...more. Get A Copy. Kindle Store. Amazon. She addresses real-life issues with candor and wit, and the hard questions with sensitivity and empathy. This merits her reputation as a relationship and life empowerment coach, crossing the great divide and sharing keys that lead to reconciliation between the sexes. Michelle's underlying message is “get yourself in spiritual order and your natural life will come together.” Finding Love and Dating Simulation Games Online. Many games are available for purchase on the Internet. A few of the more promising ones are: Singles: Flirt Up Your Life - The user chooses two characters that move into an apartment together. Once a Sim is labeled a Romance Sim, it wants to play, date and flirt. Note that this Sim wants a life of romance but does not want to settle down and get married. It is more into casual dating. Also, the responses are already preprogrammed into the game, and everyone knows that real life does not follow a script. Those seeking dating advice can play these games for fun, but there are many better sources out there for learning how to get a mate.