The Issue Of Ethics In The Media And Communication Profession

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Abstract: Media and Communication studies are well-known and attractive subjects in many universities and higher institutions, but the core of both subjects is not so popular and not viewed as a necessary subject by the scholars of media and communication. The writer of this humble article views this abnormal phenomenon as a disaster that jeopardizes the existence of the media and the lives of media practitioners. The illegal imprisonment of media practitioners, in addition to numerous cases of their murder, kidnapping, assault and all types of challenges and multiple acts of violence against journalists nowadays are nothing but a clear indication that there is something wrong. However, in a wrong situation like this, there is urgent need to correct such wrong. One of the main problems that need to be rectified is the issue of ethics in media. The society and more so, the authority need not to be taught that to be a journalist is not a crime but a legitimate type of career. This paper deals briefly with the issue of ethics in media and communication professionals and discusses some characters and code of conducts that are always categorized as a default of media by the consumers of the media products.

Keywords: Issue of ethics, Abnormal phenomenon, Multiple violence, Nature of Ethics, Ethical dimensions

Abstrak: Media dan Komunikasi adalah subjek yang dikenali dan menarik di beberapa universiti dan institusi pengajian tinggi, tetapi teras bagi kedua-dua subjek tidak begitu terkenal dan tidak dilihat sebagai subjek yang diperlukan oleh Cendikiawan-cendikiawan media dan komunikasi. Penulis artikel ini menganggap fenomena yang tidak normal ini merupakan bencana yang membahayakan kewujudan media dan kehidupan pengamal media. Pemenjaraan haram pengamal media, sebagai tambahan kepada beberapa kes pembunuhan, culik, serangan dan semua jenis cabaran dan pelbagai tindakan keganasan terhadap wartawan pada masa kini hanyalah petunjuk jelas bahawa ada sesuatu yang tidak betul sedang berlaku. Walau bagaimanapun, dalam keadaan yang salah seperti ini, ada keperluan mendesak untuk membetulkan kesilapan tersebut. Salah satu masalah utama yang perlu diperhatikan adalah isu etika dalam media. masyarakat dan lebih-lebih lagi, pihak berkuasa itu perlu diajar bahawa untuk menjadi seorang wartawan bukan satu jenayah tetapi merupakan suatu kerjaya yang sah. Karya ini secara ringkas menerangkan isu etika dalam media dan profesional komunikasi dan membincangkan beberapa watak-watak dan kod tingkah laku yang sentiasa dikategorikan sebagai lalai media oleh pengguna produk media.

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Issues in the ethics of entertainment media include: The depiction of violence and sex, and the presence of strong language. Ethical guidelines and legislation in this area are common and many media (e.g. film, computer games) are subject to ratings systems and supervision by agencies. Media Information and Communication Centre of India — (MICCI) is a non profit registered trust created by leading academicians, journalists and social activists. Nandini Sahai, a distinguished development journalist with more than 30 years of experience is the founding Director of MICCI. MICCI uses… … Speaking about the profession of teacher, it is necessary to consider contemporary global ethical issues in education and educational research. There is an opportunity for students to develop a critical stance towards some of the most pressing ethical issues in education and educational research in contemporary societies. In a school context and with the support of school polices, programs and practices, ethical education helps students to develop for example in depth knowledge and awareness of their own and other cultures. Discover the world’s research. 15+ million members. While answering these questions, it discusses significance and usefulness of academic ethics in the university set up. It examines role of academic ethics to offer quality education to students. rights • Communication ethics, including media, public relations and journalism. Theoretical and Applied Ethics. Ethical inquiry can occur on many levels of thought, according to one’s focus. There are two main types of ethical inquiry: Theoretical ethics and applied ethics. Theoretical ethics is concerned with understanding the nature of ethics, ethical language and ethical reasoning. Major questions include how existing principles apply to new issues, the ranking of rival principles, the standards of “best practice” in a profession, and ethical decision-making in the field. Professional ethics is a major division of applied ethics. It is the application and evaluation of norms in various professions.