Cognitive Psychology

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Description
One of the top sellers in the field, Cognitive Psychology is well-written, humorous, and remains one of the most comprehensive and balanced books in the area of cognition. MacLin and MacLin, inheriting the book from the late Robert L. Solso, boldly revised and reorganized the Eighth Edition to reflect emerging trends in the field, while retaining the strengths that made it one of the most popular books in the field. The book features a sequential model of human cognition from sensation to perception, to attention, to memory, to higher-order cognition, and features new cutting-edge coverage of consciousness, cognitive neuroscience, memory and forgetting, and evolutionary psychology. -- Provided by publisher

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Cognitive psychology is the scientific investigation of human cognition, that is, all our mental abilities – perceiving, learning, remembering, thinking, reasoning, and understanding. The term “cognition” stems from the Latin word “cognoscere” or “to know”. Fundamentally, cognitive psychology studies how people acquire and apply knowledge or information. It is closely related to the highly interdisciplinary cognitive science and influenced by artificial intelligence, computer science, philosophy.

Cognitive Psychology: Definition and Importance. Psychology is a heterogeneous science that explores various issues related to our mind and our behavior. This discipline examines us both socially and individually and involves an immense of challenges. These issues are often influenced by the subjectivity that inevitably leads people to study other people. In fact, psychology professionals often have trouble reaching an agreement. Its object of study is complex and changing. Also, their discipline is not an exact science.