The relationship between bodies and images has long occupied feminism. The becoming of bodies explores the way in which this relationship has primarily been approached and offers an alternative framework for analysis.

Thinking through her original empirical research with teenage girls, involving focus groups, individual interviews and image-making sessions, Coleman moves from a consideration of media images, the focus of much feminist research, to examine images more widely; as mirrors, photographs, glimpses, comments, imagination. Addressing issues of appearance and selfhood, sex and gender, and temporality, the book takes a Deleuzian position to argue that bodies and images are not separable entities but rather entangled processes of becoming. It asks the question: how do bodies become through images?

Making links between empirical research, feminist theory and Deleuzian theory, this book will be essential reading for scholars and students of Sociology, Cultural Studies and Feminist and Gender Studies.
Self-Esteem and Body Image

Teenagers undergo and have to cope with numerous body changes. Some teenagers feel too fat, too skinny, too tall, too short, etc. This feeling leads them to spend time wishing they were not too skinny, too short, their hair was not too curly or vice versa. Teenagers who experience negative comments about their appearances, the way they talk, etc. stuff also develop poor self-esteem and body image. Bullying Bullying is one of the worst teenage problems and affects millions of youths. Bullying can be cruel when it becomes physical attacks on the victims. Some bullies attack their targets physically while others repeatedly spew verbal insults, affecting the psychology of the affected teens. The latest edition of bullying is cyberbullying, body images inescapable.

What is the potential impact of these media images on the bodies and minds of women and girls? In *The Becoming of Bodies*, Rebecca Coleman, currently a lecturer at Lancaster University’s sociology department, re-examines the ways in which this impact is conceptualized and investigated. *The Becoming of Bodies*, newly available in paperback, is structured into six substantive chapters. Chapter one discusses the theoretical (Deleuzian) underpinnings of the empirical study and the book as a whole, and chapter two discusses the methodology of the study. Yet the impact on body image remains the same, experts say. (CNN) Hidden in the halls of the Fashion Institute of Technology in New York are historic textiles and glamorous garments, many of which hold secrets from years past. Yet no matter how aesthetically unique or historically significant a particular piece of fashion may be, most visitors to the museum typically ask one question, said Emma McClendon, the museum’s associate curator of costume. “People come and always want to know what size something is,” said McClendon, who organized the exhibition "The Body: Fashion a