How many interviews are enough before I have enough data? What should be my sample size for Qualitative Interviews? During my research this was a issue I really struggled with and found that justifying a sample size was not an easy task and required me to juggle multiple variables. This short post covers some of the key considerations researchers need to consider and the issue of data saturation and the sample size for Qualitative Interviews. Justification of Sample. How Many Interviews Are Enough?: An Experiment with Data Saturation and Variability. Field Methods, 18(1), 59–82. doi:10.1177/1525822X05279903.