Healthcare Facility Planning: Thinking Strategically, Second Edition

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By Topic: Capital Programs, Financial Management

Book Description

Instructor Resources: PowerPoint slides of the book’s exhibits.

Spending millions of dollars to renovate, reconfigure, expand, or replace a facility can be intimidating without the right direction. Healthcare Facility Planning: Thinking Strategically, Second Edition, is a practical guide that will help healthcare executives move confidently from planning to implementation by deploying an integrated facility planning process, understanding the trends that affect space utilization and configuration, and planning flexible facilities.
The book’s focus is on predesign planning—a stage of the healthcare facility planning, design, and construction process that is frequently overlooked as organizations eagerly jump from strategic planning into the more glamorous phase of design. Healthcare executives have the greatest opportunity to express a vision for their organization’s future during predesign planning, and decisions made during this stage have the greatest impact on long-term operational costs and future flexibility. Careful predesign planning allows an organization to rethink its current patient care delivery model, operational systems and processes, and use of technology to ensure a facility substantially benefits patients, caregivers, and payers.

This new edition addresses current issues—new financial incentives, fluctuating utilization and demand, constant pressure for technology adoption and deployment, rising turf wars among specialists, intense focus on patient safety, and aging physical plants—that affect the way facilities are used, planned, financed, and built. Detailed examples, guidelines, and case studies, many new to this edition, lead the reader step-by-step through the facility planning process. This book’s planning process reveals how a new facility can improve operational efficiency, enhance customer satisfaction, and create new revenue streams, in addition to being aesthetically pleasing and well engineered.

Highlights include:

- Deploying an integrated facility planning process tailored to an institution’s unique needs
- Understanding the trends that affect space allocation and configuration
- Defining strategic direction and future demand
- Coordinating operations improvement initiatives and planned technology investments with facility planning
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Thinking strategically. Download free business books at Bookboon.com. No registration needed. MTD Training. Thinking Strategically. Download free books at BookBooN.com 2. Strategic management is a widely studied field because it is
through strategy that organizations attempt to reach their goals and out-think the competition. Thinking strategically requires research, analysis, and forethought in order to create a plan for how you will proceed as an organization. In this textbook you'll receive an insight into the strategic thinking and planning process. What does it take to formulate a strategy? And how does strategic thinking differ from normal thinking? Healthcare Facility Planning: Thinking Strategically, 2nd Edition by Cynthia Hayward, AIA, FAAHC, ACHA. Health Administration Press and the American College of Healthcare Executives, 2016. Hospitals, The Planning and Design Process, 2nd ed. by Owen B. Hardy and Lawrence P. Lammers. Rockville, Md.: Aspen Publishers, 1996. Hospital Interior Architecture: Creating Healing Environments for Special Patient Populations by Jain Malkin. New York: John Wiley & Sons, Inc., 1992. Healthcare Design — A quarterly magazine with design articles and presentations of recent projects. Medical and Dental Spa Quality of Healthcare Services, Healthcare Facility Planning. Standardisation and customisation of healthcare facility design in nation building -sharing malaysian experience. Standard and customized designs had been the Malaysian phenomena in public facility building programme including healthcare. Part one consists of three chapters: a brief introduction to old practices, current medical psychosocial and architectural thinking, and alternative thinking. Part two explores the research and conclusions derived from fieldwork. This book provides a fascinating insight into the effect that architectural design can have on all of us, but particularly on those with mental health problems.