Abstract or Description

Muslims in Britain and cosmopolitan cities throughout the West are increasingly choosing to express their identity and faith through dress, whether by wearing colourful headscarves, austere black garments or creative new forms of Islamic fashion. Why is dress such an important issue for Muslims? Why is it such a major topic of media interest and international concern?

This timely and important book cuts through media stereotypes of Muslim appearances, offering intimate insights into what clothes mean to the people who design and wear them. It examines how different ideas of fashion, politics, faith, freedom, beauty, modesty and cultural diversity are articulated by young British Muslims as they seek out clothes which best express their identities, perspectives and concerns. It also explores the wider social and political effects of their clothing choices on the development of transnational cultural formations and multicultural urban spaces.

Based on contemporary ethnographic research, the book is an essential read for students and scholars of religion, sociology, cultural studies, anthropology and fashion as well as anyone interested in cultural diversity and the changing face of cosmopolitan cities throughout the world.

Item Type: Book

Keywords: Clothing, fashion, Islam, Muslim, hijab, veil, Britain, religion, internet, social, cultural, multiculturalism

Departments, Centres and Research Units: Anthropology

Date: January 2010

Item ID: 4839

Date Deposited: 08 Feb 2011 08:59

Last Modified: 16 Jun 2017 12:52

URI: http://research.gold.ac.uk/id/eprint/4839
Visibly Muslim, an ethnography published by Emma Tarlo, portrays the visibility of British Muslims through their fashion, politics and faith (Tarlo 2010). The text is constructed in a way that allows non-Muslim readers to understand the culture of the Muslim faith and take a look into the culture and the hardships they face in society, all through the eyes of a non-Muslim British female (Tarlo 2010). Ethnicity is presented as an outlook a community has that sets them apart from the rest, either through dress, religion, language and/or solidarity, as presented in (Davis 2014) lecture material.