The London 2012 Olympic Games and the Paralympic Games will be the biggest and best event the UK has ever hosted. But the five weeks of the Games will not be the only test of our success. Rt Hon Tessa Jowell MP, Minister for the Olympics and London, supported London’s bid because she believes the London 2012 Games can deliver much more than being a great sporting occasion. And it is because of this belief that we have made five bold promises for the 2012 Games around the key areas of: promoting sport; regenerating East London; inspiring young people; promoting sustainability and business, tourism.

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Changelog: Six years on from London Olympics 2012, the ambitions that fueled the games are controversial and elusive. Given such a large amount of resources (£9 billion) invested and the attention it received, London Games was the talk of the British media in the summer of 2012. In the long run, the impact of investment may not be realized and could return to that of the pre-event level as development requires a continuous influx of resources. From the perception of Londoners, Stratford Olympic campus could look like an impromptu development unless they have significantly benefited through an increase in