The first steps for starting global businesses in Finland - From idea until the business plan: Project: Barisma – The worldwide website for bars, nightclubs and cafes


This thesis describes the author’s early-stage experience in starting a global business in Finland and explains the challenges, and also opportunities, occurred along the way from the moment the idea came to life until a comprehensive business plan was written.

The idea of Barisma came to life in December 2008 and is still under development after writing three business plans, seventeen months of thinking, planning and development, 4000 hours of R&D and 1000 hours of implementation. The results from the project present many achievements and disappointments that the author wishes to share with the readers to help them avoid mistakes, save them money and energy and eventually encourage them when starting global businesses in Finland.

This thesis explains the importance of know-how in the earliest of stages. It offers a ‘seven-step’ recommendation to be followed for a period of twenty four weeks by future entrepreneurs from two different points of view: the eyes and minds of the experts, researchers and experienced in starting global businesses; and the author’s experience with Barisma. It states the importance of understanding the actual meaning of entrepreneurship and entrepreneur, acknowledging the characteristics of an entrepreneur, knowing that the idea is a business idea, knowing the
Generating a business idea is a great starting point, but an idea doesn't become a business without effort. Some budding entrepreneurs understand the effort necessary to create a business, but they might not be familiar with the many steps required to launch a business venture. If you're willing to put in the effort to build a business, you're going to want to know the steps needed to reach your goals. Tasks like naming the business and creating a logo are obvious, but what about the less-heralded, equally important steps? Whether it's determining your business structure or Business ideas like athleisure stun the world by changing the game. Athleisure was virtually non-existent prior to April 2014. But with the sudden growth in athleisure being used for everyday wear, even workwear, it's seen a sudden spike that continues to grow. If you're looking for fun ecommerce business ideas that make time fly, you might consider starting a business in the watches space. Over the past couple of years, we've seen some steady growth of “minimalist watches” searches on Google Trends. However, we've also seen the sales volume of how popular watches are at bringing in sales to even the newest online stores. If you're looking for top business ideas that allow you to start selling the same day, you might want to try dropshipping watches. Do you want to start a business in USA with low risk and high profit? If YES, here are 50 best small business ideas & investment opportunities in USA for 2019. It is one of the leading dealing nations in the world, as well as the world’s second principal producer, signifying a fifth of the global manufacturing output. In addition to what the US has, it also has the largest internal market for goods, and also leads the trade in services. In 2012, findings have it that the US total trade amounts to about $4.93T and more. There are fifty states in the United States of America. Starting a business isn’t a luxury but a necessity for anyone whose aim in life is to make good money and become a millionaire fast.