Graduate candidates who have studied Journalism and Mass communication during their Graduation degree and have secured at least 50% marks as aggregate are eligible for this course. Graduation must be pursued from a reputed and registered institute. The age criteria vary from one to another institute hence it is advised to check the same before submitting the application. After successfully completing this course, candidates interested in pursuing higher studies can go for M.Phil in Journalism and Mass Communication and then Ph.D. can also be done in the same subject.

SOCIAL MEDIA INSTRUCTION IN JOURNALISM AND MASS COMMUNICATIONS HIGHER EDUCATION

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Abstract
The purpose of this research is to examine how university-level journalism programs throughout the country are teaching, utilizing, and confronting the new and developing topic of social media. Examined in this research is how journalism programs incorporate social media instruction into their curriculum, how they put it to practice on their program’s website, and how and if their tracks or sequences have changed in name and content to reflect an industry shift towards digital, interactive and social media. The questions this thesis will answer are (1) how are journalism schools throughout the country teaching social media, teaching with social media, and teaching about social media; (2) do social and new media have a place in journalism curricula; and (3) how do changes in the media industry and journalism school curricula coincide.

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