Growth of U.S. Ecotourism and Its Future in the 1990s

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Abstract
Ecotourism, a new term for low-impact nature travel, is receiving increasing attention. The author has researched the development of the U.S. ecotourism market from 1980-1989 in order to obtain data on the growth of this market segment. Factors involved in the growth of the U.S. ecotourism market are then examined in order to project the growth of this market during the 1990's.

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