From Creative Economy to Creative Society

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Abstract
Public policy promoting the creative economy has two serious flaws: one, a misperception of culture and creativity as a product of individual genius rather than collective activity; and, two, a willingness to tolerate social dislocation in exchange for urban vitality or competitive advantage. This brief recaps current culture and revitalization research and policy and proposes a new model—a neighborhood based creative economy—that has the potential to move the 21st century city toward shared prosperity and social integration.

Comments
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