

As a literature review, this thesis will explore the expanse of literature concerning heritage and tourism. Throughout, I will present an overview of the predominant theories relating to the topic. Both enduring theories as well as contradictions will be considered and these will form the basis of my arguments. The literature review involves the accumulation of both recent and earlier texts, as well as current journals, reports and magazines. Those written in an Irish context will be used specifically to assess how Ireland fits into the global picture. Finally, as a literature review, this thesis will highlight gaps in the various studies, and will also point out new and relevant areas requiring further study.

**Abstract**

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**Altmetric**
Cultural heritage tourism product is becoming a prime source for developing and developing countries. Countries like India where every tourist gets glimpses of diverse culture in his/her entire journey. India is primarily a cultural destination in international tourism in these are the features of India marketed as tourism product in international as well as domestic circuit. The Division works for development of sustainable tourism connected with heritage as an asset. A development of tourist facilities is in harmony with the local eco-system and heritage architecture, and regulates sensitivity of design in architectural style of construction of any new tourist facilities.