Megaregions as a Framework for Integrating Supply Chain Dynamics and Freight Planning

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Abstract
This study applies a megaregions framework to supply chain management configurations. The study goal is to assess ways in which transportation planners may leverage the megaregions framework to enhance freight distribution. Megaregions have much in common with the scales at which private-sector freight distribution occurs because both conform to economic dynamics that cross political boundaries. While megaregions have an established position in the transportation planning field reinforced by many years of research and increasingly formalized practice, the concept has been applied much less frequently to private-sector freight activity.

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