Flip-Flop: A Journey Through Globalisation's Backroads


[Book]

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Abstract or Description

This book follows the global trail of one of the world’s most unremarkable and ubiquitous objects – flip-flops – from extraction of raw materials, to manufacture, distribution and consumption. Through this unique lens, Caroline Knowles takes a ground-level view of the lives and places of globalisation’s backroads, providing new insights that challenge contemporary accounts of globalisation. The book shows that globalisation along the flip-flop trail is a tangle of unstable, shifting and contingent connections, rather than an orderly product chain. Knowles examines this instability, exploring the complexities, personal topographies and skills with which people navigate global uncertainties. In doing so, Knowles provides new ways of thinking about globalisation from the vantage point of the shifting landscape crossed by a seemingly ordinary and everyday commodity.

‘Innovative, insightful, and by turns disturbing and inspiring. Caroline Knowles leads a journey through globalisation’s backroads that will inform and engage students and push professors to connect human experience and political economy.’ Professor Craig Calhoun, Director of the London School of Economics and Political Science

‘If you are invited to Davos, shiny shoes, high heels or ski boots may be in order. For understanding much of the rest of the world, Caroline Knowles shows, you think better with flip-flops.’ Ulf Hannerz, Emeritus Professor of Social Anthropology, Stockholm University

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Flip-Flop: A Journey Thro has been added to your Cart. Add to Cart. Turn on 1-Click ordering for this browser. For understanding much of the rest of the world, Caroline Knowles shows, you think better with flip-flops’ -- Ulf Hannerz, Emeritus Professor of Social Anthropology, Stockholm University ‘A journey through globalisation's backroads Innovative, insightful, and by turns disturbing and inspiring’ -- Professor Craig Calhoun, Director of the London School of Economics and Political Science. This being said, Flip-flop: A Journey through Globalisation's Backroads is a unique book, which is written in a way that opens up debates to both academic and non-academic audiences. The significance of this book and the scholarship it presents cannot be overstated for thinking through contemporary debates in the current context of globalisation. Knowles' rich ethnographic work beautifully combines small detailed empirical encounters with macro-level overviews, and in so doing expose global inequalities at so many different levels. ’The Flip-Flop Trail and Fragile Globalization Previous: Political Campaigning on the Web. Setting up reading intentions help you organise your course reading. It makes it easy to scan through your lists and keep track of progress. Here’s an example of what they look like: Your reading intentions are also stored in your profile for future reference. How do I set a reading intention. To set a reading intention, click through to any list item, and look for the panel on the left hand side