Although many types of Trade Marks, such as Product mark, that are printed on the product or item, can be easily identified in the market of that company. Like Maggi®, Pepsi®, etc. Apart from this, Shape Mark, Pattern Mark, Sound Mark, Service mark etc are also types of Trade Mark. So trade name and trademark: the terms are a bit confusing, right? I mean they sound so similar. Sometimes, because of brand name’s importance companies want to protect it: so they do it through trademark. Trade mark on the other hand, is a legally registered to represent a business/product. With the help of trademark attorney in Sydney, businesses can get the sole ownership of their products/services by obtaining a trademark. Culture plays an important role in nonverbal communication, and it is one aspect that helps to influence how learning activities are organized. In this sense, learning is not dependent on verbal communication; rather, it is nonverbal communication which serves as a primary means of not only organizing interpersonal interactions, but also conveying cultural values, and children learn how to participate in this system from a young age.[4]. Contents. them, meaning the other person uses all five senses in the interaction: 83% sight, 11% hearing, 3% smell, 2% touch and 1% taste.[7] Many indigenous cultures use nonverbal communication in the integration of children at a young age into their cultural practices.