Trends and Issues in Instructional Design and Technology——The Interview with Dr. Robert A. Reiser

LIANG Linmei & XI Jianhua

Dr. Robert A. Reiser, the professor whose answers to our interview questions appear below, is a Distinguished Teaching Professor and the Robert M. Morgan Professor of Instructional Systems in the Department of Educational Psychology and Learning Systems at Florida State University. Dr. Reiser joined the Florida State faculty in January 1976, shortly after receiving his doctorate in Educational Technology from Arizona State University. Dr. Reiser has written four books in the field of instructional design and technology. These have included Selecting Media (written in 1983 with Robert M. Gagne), Planning Effective Instruction (1989) and Instructional Planning: A Guide for Teachers (1996), both written with Walter Dick. His most recent book, which was published in June, 2006, is the second edition of Trends and Issues in Instructional Design and Technology (edited with John V. Dempsey). This book was awarded the James W. Brown Publication Award, the premier book award presented by the Association for Educational Communications and Technology (AECT), as well as the Outstanding Book Award presented by the AECT Division of Design and Development. Most recently, it received the 2007 Outstanding Human Performance Communication Award from the International Society for Performance Improvement (ISPI). Dr. Reiser’s service activities have included a nine-year term as chairperson of the Department of Educational Research at Florida State. Currently, he is serving a second term as program leader of the Instructional Systems program.

【Category Index】: G420

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9. Trends and Issues in Instructional Design and Technology (Robert A. Reiser, John V. Dempsey). Rated: Beginners, Advanced. If you have been associated with ISD for a while, and you now have a yearning to learn more about Instructional Design Technology (IDT), then this is an absolute must have book for your collection. In their discussions on the various trending topics, the authors have also tackled complex, yet very relevant, subjects like diversity, ethics, international multiculturalism and accessibility. The content reads more like a sequence of topical articles on industry-related subjects. While it may be used as a text book on ISD and IDT, this remains a handy reference book for beginners and more advanced practitioners of the discipline. Defining and Naming Our Field — Robert A. Reiser 2. A History of Instructional Design and Technology — Robert A. Reiser II. INSTRUCTIONAL DESIGN MODELS 3. Characteristics of Foundational Instructional Design Models — Robert Maribe Branch 4. SAM and Pebble-in-the-Pond: Two Alternatives to the ADDIE Model — Michael W. Allen and M. David Merrill 5. The Successive Approximation Model (SAM): A Closer Look — Michael W. Allen III. THEORIES AND MODELS OF LEARNING AND INSTRUCTION 6. Psychological Foundations of Instructional Design — Marcy P. Driscoll 7. Constructivism for Active, Authentic Learn