A Thesis on How to Use Television Media to Promote Investment for Entrepreneurship for Individual Financial Development
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Abstract
This research paper aims to show how we can use television to promote investment in the stock market so as to have liquid cash to invest in entrepreneurship. It is grounded on using television media to emphasize on the importance of investing to safeguard one’s future financial welfare. In addition it will discuss the ways of investing and getting into entrepreneurship from the proceeds earned. This research will also highlight views from respondents on how best they would like this information relayed to them in the most beneficial manner.

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Financial considerations related to training can be perplexing, but in most cases, the true budgetary impact depends on how well you manage the first three components (needs analysis, learning and leadership). If your training is targeted to specific business results, then you're more likely to be happy with what you spend on training. To help counter this tendency, sit down and assess your training and development needs once or twice a year to identify your needs and brainstorm how to achieve your desired results effectively and efficiently. Your employees are your principle business asset. Invest in them thoughtfully and strategically, and you'll reap rewards that pay off now and for years to come. We use cookies to improve your experience on our website. By using our website you consent to all cookies in accordance with our updated Cookie Notice. I accept. Agenda. The importance of private sector development and its crucial rule in financing and accelerating Africa's economic transformation cannot be overstated. However, when the underlying environment is weakened by poor or inadequate infrastructure, limited access to finance, government bureaucracy, shortage of skilled labour force and market inefficiencies, there is very little a vibrant private sector can do to contribute to economic growth and development. The following are determinants for the success of entrepreneurship development and structural transformation in Africa. American entrepreneur, television host and media executive Finnish entrepreneur Armi Ratia (1912–1979), founder of the Oprah Winfrey receiving the Presidential Medal of Freedom Marimekko textile and home decorating company. from US President Barack Obama in 2013. business, which typically begins as a small business, such. tion of “entrepreneurship” has been expanded to explain. how and why some individuals (or teams) identify oppor-. tunities, evaluate them as viable, and then decide to ex-ploit them, whereas others do not,[4] and, in turn, how en-. trepreneurs use these opportunities to develop new prod-. ucts or services, launch new rms or even new industries and create wealth.[5].