Grounded theory was employed to elucidate how public health nurses (PHNs) develop therapeutic relationships with vulnerable and potentially stigmatized clients, specifically, single mothers living in low-income situations. The study's focused context elicited a nuanced explanation of the dynamic relationship-building process derived from subjective relationship experiences of PHNs and single mothers living in low-income situations. We believe Targeting Essence will serve as an effectual relationship-building model, enabling PHNs to know essentially what mothers want and need, and enabling mothers to know essentially that their PHN can be trusted not to render judgment. Fig 3. Many potentially important genes are not being studied enough. (A) Relative enrichment of the presence of genes with genetic loss-of-function (LoF) intolerance, presence of genes with GWAS traits, and the attention within publications. (B) Predicted versus actual NIH budget spending on individual genes (dots). The black line shows a lowess fit and the dashed lines show the two distinct regimes of the prediction (S1 Data). (C) Fraction of disease-linked genes with at least one experimental drug conditioned on the predicted order of discovery according to the model shown in Fig 2B. Error