Sociology Now reflects the discipline today and explores the big questions about multiculturalism and globalization that sociologists ask. Sociology has always offered a way to make sense of the complex and sometimes contradictory forces that shape our social lives in any era. As Sociology Now explains sociology as both a body of knowledge and a "way of seeing," it shows how the forces of globalization and multiculturalism have come to preoccupy sociologists and influence the way they look at the events and experiences of the early twenty-first century.

Michael Kimmel, a leading sociologist and gender researcher, and co-author Amy Aronson, a journalist and media scholar, address questions regarding these forces head-on as they make a compelling case for the importance of sociology in the contemporary world. The Census Update program incorporates 2010 Census data into a course—simply and easily. The components of the Census Update Program include an updated census edition with all charts and graphs—to reflect the results of the 2010 Census. In addition, A Short Introduction to the U.S. Census is available and an updated MySocLab.

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- Support Instructors – The test bank is edited by the authors.

Note: MySocLab does not come automatically packaged with this text. To purchase MySocLab, please visit: www.mysoclab.com or you can purchase a ValuePack of the text + MySocLab (at no additional cost).