Our vision is to be recognized as the premier diverse business organization at UC Berkeley that successfully transitions its members into corporate America and the Walter A. Haas School of Business.
By Amrinder Singh

Let’s face reality: we all know as minorities it is difficult to start a business and have enough funds so it can keep running and eventually grow. The most difficult part to bare is the fact there are so many great ideas, but they can not be started due to lack of funds. But if you are an LBSAer who is scared to start a business due to funds, then do not fear. We have the answer for you.

Sean and Kenny Salas, two brothers, founded Camino Financial. The purpose of Camino Financial is to help connect small business owners who are first-time borrowers or who are having a hard time getting a loan connect with banks and other lenders. Through Camino Financial, the Salas brothers not only want to help Latino entrepreneurs qualify for more affordable loans, but offer them advice and ongoing credit monitoring to help sustain their business. Salas said, “There's also a mission-driven aspect of our business. We want to help Latino businesses to grow.”

Alex Palomino, a general member from LBSA, and a couple friends are trying to start a company together. Alex really loves music and wants to be a professional DJ. He came into Berkeley knowing he wanted to be part of Haas because that would be his best chance in landing a career of his passion.

Alex is currently a senior, in the Haas School of Business, and he is graduating this year. Through his time at Berkeley he discovered that he wants to start his own business and produce his own music. Unfortunately, after attending college Alex does not have enough finances to start his own business that may or may not succeed. Alex does not want to risk everything he has and turn out to be unsuccessful.

Fortunately, Alex can turn to people like the Salas brothers. He can present them with his idea and they can not only help him with funds but also give him advice to assist the growth of his business.

LBSAers, do not fear. If you believe you have a powerful and unique idea, do not worry. Follow your heart and reach out for support. The sooner you get help, the sooner you can be the help.
Exploring the Bay: A Perfect Getaway from School

By Max Mennemeier

Now that midterm season is winding to a close, it's important to find ways to get away and relax before the stress of finals begins again. The Bay Area is filled with thousands of things to do, and the start of spring is a perfect time to explore it!

The month of April holds an event near and dear to the hearts of all sports fans: Major League Baseball Opening Day. Last week, both the San Francisco Giants and Oakland Athletics began their 2016 seasons. The Giants call AT&T Park in San Francisco's South Beach neighborhood home. Gather a few friends on a weekend and make the trip for panoramic views of San Francisco Bay and famous garlic fries at the Giant's home venue. Giants fans also have good reason to be excited this upcoming season, as they were picked to finish first in the National League West division. The A's are just a few Bart stops away at the O.co Coliseum in Oakland, making it perfect for a quick weeknight getaway. Tickets are also fairly cheap!

If you’re not especially sports savvy, there are still countless things to do in the city! We’re all aware of the more renowned tourist attractions the Bay has to offer such as SF’s Mission District or Fisherman’s Wharf, but you may want to try something a little more unique. Begin by visiting some of the San Francisco’s most famous public parks like Dolores Park or Golden Gate Park. Golden Gate Park has a wide variety of daily events, ranging from disc golf to silent discos. You can then end the day watching the sunset at Ocean Beach. As of April 4th, 2016, beach visitors are now permitted to use the public fire pits on the beach. Watching the sun sink behind the Pacific horizon at Ocean Beach was recently rated one of San Francisco’s unknown must-see attractions; don’t miss out! With beautiful spring weather rolling in, all of these outdoor excursions are sure to be a blast.

LBSA Olympics!

By Briseida Chavez

Every year, LBSA hosts the Alumni Olympics, which includes a day filled with fun, creative, athletic events. This month, LBSA members put on their athletic gear for a friendly competition with Alumni and students at Willard Park. With the hard work of the Alumni Relations Committee, LBSA members and alumni participated in numerous events that tested leadership, problem-solving, agility, and communication skills. The day began with a delicious lunch from Seniore’s Pizza, and the random assignment of members to teams, which were led by our fellow alumni.

Our first event included a series of brain teasers. Each team needed to sprint to get their riddle, and once they solved their riddle, they would return to get the next one. After solving their three riddles, they would proceed to the last obstacle, puzzle solving. As the day proceeded, the events got more competitive. In an effort to win “The Most Enthusiastic Team”, teams developed chants, raps, and even cheerleading dance routines! Then, LBSA members and alumni participated in a three-legged relay race, where only few succeeded. They attempted to balance cups filled with water as they sprinted and jumped over obstacles. And for those who have a sweet tooth, they participated in a donut eating contest! They sprinted to a moving string with chocolate donuts. What made this event quite entertaining, was that despite the moving donuts, LBSA members and alumni couldn’t use their hands to eat. The day continued with very entertaining challenges that brought out LBSA’s skills and competitive attitudes! The last event, the event that would determine the winning team, included a balloon race. They would then fill one team member’s sweater with balloons, and the team with the most balloons would win the last challenge. As the day came to an end, teams were filled with excitement to gain those last few points that could make them the leading team.

After tallying up the points, the Alumni Relations Committee informed the teams how well they performed. This year’s winners of the Alumni Olympics was Team Green! They left with the winning title and several prizes in hand! LBSA’s annual Alumni Olympics was such a success, due to the hard work of our Alumni Relations Committee and the participation of our fellow alumni. The Alumni Olympics was a great way for our members to relax after surviving a stressful midterm season, an opportunity to network with alumni, and bond with our LBSA familia!
Success Through Diversity
April 2016 Edition

Dead Week and Finals Survival Guide

By Sam Lopez
That time of the year is coming up again. While many would argue Summer, that is not quite right. The end of the semester? Wrong. As the midterm season wraps up, so comes the time to take what you've learned over the semester and cram it into your head within the span of two weeks. This can be a time to make or break your grade. Retaining what you have learned since January can seem like a daunting task, especially given the course load for most classes. I'll talk about some tips and steps to take in order to ensure success in the midst of this stressful season.

For one, sleep is key. Many people would like to think that dead week is a time where you can go haywire, studying into the depths of the night. Although studying is the main focus of RRR week, make sure you get at least 7-8 hours of sleep, and follow a somewhat consistent sleeping schedule. Getting a good night’s rest can’t hurt anyone, and can give you that much needed break to recharge and center yourself before working again. Dead week can, ironically enough, be the time in which you study the hardest during the day all while catching up on sleep you might have lost throughout the semester.

Breaks are another crucial aspect of studying. As aforementioned, it is easy to get caught up studying for long periods of time, uninterrupted by breaks. After studying for 2-3 hours, don’t feel forced to continue studying. If you feel your mind beginning to wander, take a step back from studying. This can be a great time to grab a snack, check Facebook, emails, news outlets, or simply get out of whatever space you’re studying in. It would also be wise to stretch, pull out a good book, or take a nice walk outside. Often times in the midst of this dreadful week, we forget that the outdoors is always a welcoming environment to clear one’s mind. Studying hard, but also recognizing when your mind gets tired, is crucial for retaining a strong sense of focus. Besides, who doesn’t like a nice walk?

Organization is another key area to focus on during the last two weeks of the semester. In one sense, dead week seems like an adequate amount of time to study every subject, and cover a vast majority of material. Yet, it can feel like there’s too much time in some instances. As in my case last semester, I found that I was inefficient during the first half of the week, and struggled to review a large portion of material in the second half of the week. This was due to a lack of planning on my part, but there’s no reason why you have to make the same mistakes. Having a planner to write out not only what you’ll be studying on what day, but setting realistic dates for when you can complete certain review assignments for classes, can help you manage your time more effectively. I found that laying everything out a week early, can help you allocate your effort and time in the best way possible, and alleviate a lot of the stress that comes with completing tedious study guides.

These are a few tips I wanted to give my fellow members of LBSA, and Golden Bears in general. While summer is indeed around the corner, finals and dead week are major hurdles to clear in the coming month. I hope these tips come in handy while studying. Good luck everyone, crush those finals!

LBSA April Crossword

Down:
1. professional social network
2. Referred every month to provide great reads for LBSA members
3. what person in Haas studies
4. Last name of Berkeley’s football quarterback
5. What corporate America needs to increase
6. First word in LBSA
7. #1 Public University in the World
8. Berkeley’s official mascot
9. First name of current LBSA president

Across:
1. PWC, Deloitte, EY, KPMG
2. Upcoming LBSA event with food, dancing, and ceremony
3. What does one pursue to do with recruiters and professionals?
4. The___ program in LBSA helped me obtain an inspiring mentor
5. It’s always good to____money to get more in return
6. Street in New York with many well-known firms
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