The rhetoric versus the reality: a critical examination of the zoo proposition

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Abstract
This is the first book to specifically examine zoos as tourist attractions. Taking a global approach, it considers the multiple roles of zoos, particularly the difficulty of balancing conservation, education and entertainment.
has been employed for the past 95 years to rationalize policies that are increasingly recognized as counterproductive. This should have been expected, for even the rhetoric spoken during the Congressional debates over the first Federal antitrust law, the Sherman Act of 1890, reflect specious arguments.