However, the benefits of reading go far beyond that. The more we read, the more we understand the world around us. And when we read books, the more we discover life beyond what we already know. Here are more reasons that highlight the importance of reading books. Books have the power to inspire and motivate us with stories of people who have made something of themselves despite the odds. Whether it is the heroics of a fictional character or the real-life accomplishments of someone remarkable from history, books encourage us never to give up, keep moving forward, and stay positive. Books Stimulate Creativity. The right book can take us on adventures and inspire us to visualize new lands, dimensions, and alternate universes.