Techniques developed in classic information retrieval research can be adapted to the new purpose. Finally, the substitution of the principle of enhanced choice exemplifies the development of a true science, in which previous paradigms are absorbed into new as special cases. The discourses in which an alternative principle for the design and evaluation of information retrieval systems can be discovered and which are to be covered here are: an emerging, although rather isolated and discontinuous, strand of information retrieval research. The classic information retrieval paradigm, and the concepts and measures associated with it, could be preserved but only at the cost of increasing its distance from more realistic information seeking situations.