This article features globalization in its two forms: natural globalization and artificial globalization. The need of natural globalization becomes more obvious taking into account the growth of challenge to the humankind. Artificial globalization nowadays is provided by westernization. Influence of globalization is more obvious at the mental than at the physical level, construction of the historical past and its mythologization played major roles in the course of globalization. Different relations between ideology and myth can be traced on the example of the destinies of two works, in which almost the same idea of the world order is represented. These are “The Oera Linda Book” and “The Snow Queen”. As a part of the study, seven invariants of the fairy tale by H.C. Andersen were analyzed. The carried-out analysis is based on a hypothesis that artificial globalization influences mythology of certain cultures, distorting it for own needs, resorting to different methods for different forms of the myth representation. So, myths in their pure form, demanded by the adult representatives of culture, are subjected to criticism, they are charged of falsification. The ultimate goal of such an influence is to bury the myth in oblivion as false. The myth that is represented in the reduced art form for children’s audience has the changed plot basis and in this new form it is subjected to maximum replication to substitute the original version in a period of time.
Связанные материалы

Показаны похожие ресурсы по названию, автору или тематике.

МЕЖКУЛЬТУРНОЕ ОБРАЗОВАНИЕ И РАЗВИТИЕ ТОЛЕРАНТНОСТИ: АДАПТАЦИЯ ОПЫТА ЕВРОПЫ В СФУ
Дайнеко, Я. М.; Смолянина, О. Г.; Dayneko, Y. M.; Smolyaninova, O. G. (Сибирский федеральный университет, 2015-11-26)

Some Peculiarities of Foraminifera Species Distribution Associated with Concentrations of $^{226}$Ra, $^{238}$U, $^{232}$Th in the Deryugin Basin (the Sea of Okhotsk)
Domanov, Mikhail M.; Доманов, М.М.; Хусид, Т.А. (Сибирский федеральный университет. Siberian Federal University, 2018)

An analysis of composition and quantitative distribution of foraminifera in bottom sediments collected in the Deryugin Basin (the Sea of Okhotsk) has demonstrated that specific foraminiferal assemblages at the depths of ...

"The European Plot" in the Russian Literary Tradition at the End of the 17th Century
Shunkov, Alexander V.; Шунков, А.В. (Сибирский федеральный университет. Siberian Federal University, 2016-05)

The paper analyses the notes of Boris Petrovich Sheremetev, general field marshal, the diplomat of Peter I era, about his travel to Europe. These notes are a monument of the Russian fiction at the turn of the 17th–18th ...

The Violence Plot as a Reflection of the V. Rasputin Transformed Worldview: novels “The Last Term”, “Ivan’s Daughter, Ivan’s Mother”
Stepanova, Vasilina A.; Степанова, В.А. (Сибирский федеральный университет. Siberian Federal University, 2016-05)

This paper deals with the recurring plots of violence, shown in the novels “The Last Term” and “Ivan’s daughter, Ivan’s mother”. In the first narrative the violence plot is not realized, the episode is minor, it does not ...

The Philosophy of Man in M. Gorky’s Play “The Lower Depths”
Bogdanova, Olga V.; Богданова, О.В. (Сибирский федеральный университет. Siberian Federal University, 2016-05)

A new approach to understanding ideological and philosophical structure of M. Gorky’s play «The Lower Depths» (1902) is offered in the article. According to the analysis, it is not a dualistic opposition of the concepts ...
The Oera Linda Book. Read 6 reviews from the world's largest community for readers. The Oera Linda Book has a long and controversial history. Most p... The Wiccan myth that secret pagan knowledge was passed down from generation to generation to today comes largely from the Oera Linda Book. The idea that Europe was dominated by Goddess worship, until a male sky God cult invaded our homeland and suppressed the original feminist society comes from the Oera Linda Book. The last two sections of the Oera Linda Book, the writings of Konered and Beden, contain a number of lacunae and the book itself breaks off in mid-sentence. “The Oera Linda Book” and “The Snow Queen”: Two Destinies of One Myth. The main character of H.C. Andersen's fairy tale is the Snow Queen, and her character should be studied with the utmost care, since this character, according to the further research, with the course of time was subjected to the greatest transformation. A lot of attention in the fairy tale is paid to the appearance of the Snow Queen: she is beautiful, magnificent, her eyes are like shining stars. They have neither warmth, no peace. According to Kai's opinion, the Snow Queen is perfect; the snowflakes that swarm like bees are...