A recipe for journalism's fight back for public interest

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Abstract

Reviewed book by: Martin Hirst

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At the front of News 2.0, University of Queensland journalism professor Michael Bromley says this has 'much needed grounded insight and foresight'. And as some academics' writing about journalism seems to fit into a matrix of media theory few general readers could fully understand, a book dealing with what’s really going on in journalism is a great idea.

Martin Hirst of AUT University takes care to separate out what he calls a crisis in journalism from a commercial crisis in the news industry, while also making clear the ways in which the two are linked. He presents a concise and convincing account of how commercial pressure on the modern news media have made it hard, and in some cases impossible, to sustain the quality, depth and range of journalism the public have enjoyed in the past.
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Support Progressive Journalism. The Nation is reader supported: Chip in $10 or more to help us continue to write about the issues that matter. Fight Back! Sign up for Take Action Now and we’ll send you three meaningful actions you can take each week. A third means of protecting the public interest is to closely regulate monopolies in sectors where competition is impractical. This last approach could apply to Facebook, a powerful monopoly that controls a major global news source. Ready to Fight Back? Sign Up For Take Action Now. Like the rest of the democratic world, the United States could fund a strong public media system—as opposed to privatizing it, which the Trump administration intends to do. Journalism.co.uk originally published a list of IFTTT Recipes for journalists back in 2011, some of which are still relevant while others are now defunct. RIP Google Reader. Another handy IFTTT Recipe for monitoring Twitter is to get a notification on your iPhone or iPad whenever a particular user tweets. Again, this would be particularly useful for journalists working remotely from the office, when they may not have laptop with them, but still want to keep track of, say, any tweets from key people or organisations connected to the story. This has the added benefit of ensuring articles that are of interest to you are backed up if they are later removed from the web for some reason. Note you must have a Feedly Pro subscription ($5 a month) to use Feedly with IFTTT.

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