Biotechnology and competitive advantage: Europe's firms and the US challenge


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Abstract

An investigation of the development of biotechnology in Europe and the United States. It examines why Europe has fallen behind in applying biotechnology, when its scientific capabilities are largely comparable to those in the US. The book also looks at the theory of the growth of new technology.

Item Type: Edited Book

Additional Information: And author of two chapters.

Schools and Departments:

- School of Business, Management and Economics
- SPRU - Science Policy Research Unit

Subjects: H Social Sciences

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